

MOONSHOT

International Art Guidelines

March 23.....Overview and Art
Availability

U.S. Release Date (HBO MAX): March 31, 2022

**TeamBlueINTL*

MOONSHOT

TITLE TREATMENT AND BILLING BLOCK.....

.....pg. 3

INTL ONE SHEET.....

.....pg. 4

- Intl Main 1sht *available on Adstream*

INTL OUTDOOR.....

.....pg. 5

- Intl Square and Intl 14x48 *available on Adstream*

INTL SOCIAL TOUTS.....

.....pg. 6

- Intl Title Treatment *available on Adstream*

- Intl Main *available on Adstream*

MOONSHOT

title treatment

Title Treatment



MOONSHOT

A large, stylized title "MOONSHOT" is displayed against a dark background. The letters are outlined with a glowing effect, transitioning through blue, purple, and red colors.

BILLING BLOCK

The latest billing block and AdPub Guidelines are on ADSTREAM.
Files include the billing setups for all print material that requires billing.
Note that for International the talent credits must swap- Cole Sprouse must appear first, then
Lana Condor.
If you have any questions regarding legal requirements, please contact
TeamWalden@warnerbros.com

MOONSHOT

intl one sheet

Intl Main 1sht



Online Debut: March 16
Available on Adstream: March 22

MOONSHOT

intl outdoor

**Intl Main Square
30x30**



Available on Adstream: March 22

Intl Main 14x48



INTL Title Treatment Social

Touts:

- INTL Insta
- INTL Insta Vert
- INTL Vert

INTL Main Social Touts:

- INTL Insta
- INTL Insta Vert
- INTL Vert
- Apple Poster
- Apple Trailer
- Apple Trailer Main Retina
- Exhibitor Marketing Vert
- HBO Max 300x250
- HBO Max 300x600
- HBO Max 970x250
- HBO Max Retina 600x500
- HBO Max Retina 600x1200

TT Touts on Adstream: March
9

Main Touts on Adstream: March
16

- HBO Max Retina 1940x500
- Online Horizontal 4320x1260
- Online Master 4000x2490
- Social Facebook Cover 851x315
- Social Facebook Profile 1000x1000
- iPhoneX Twitter Header 1500x500
- Twitter Profile 400x400
- WB COM Banner 1500x500
- WB COM Mobile 645x360
- WB COM UBER 4320x1080
- WMO Featured Image 1920x1080
- YouTube Channel 2560x1440
- YouTube TrueViewAd 300x60